

INTRODUCING



PRISMA[®]
ACCESS

BY PALO ALTO NETWORKS

THE NEXT ERA OF SECURE ACCESS WITH ZTNA 2.0

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WORK IS AN ACTIVITY, NOT A PLACE

APPS ARE EVERYWHERE

80% of organizations have a hybrid cloud strategy, and the average organization uses **110 SaaS apps**.

(FLEXERA, 2021; STATISTA, 2021)

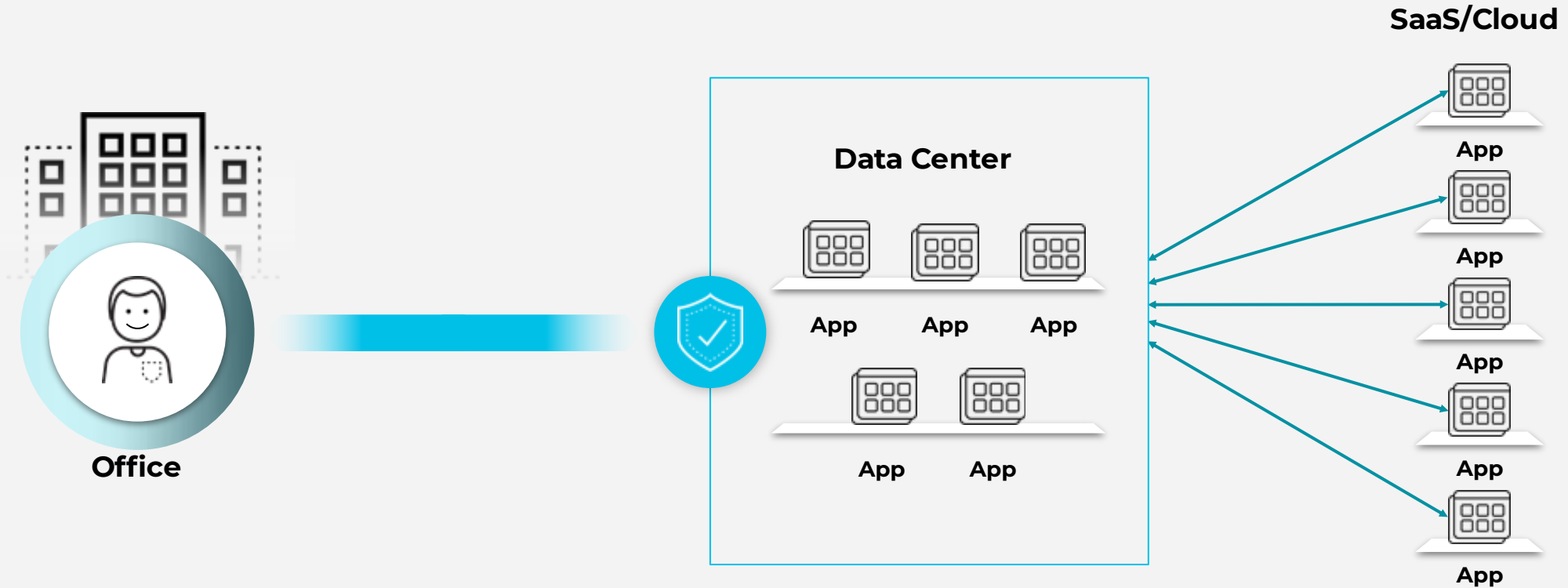
USERS ARE EVERYWHERE

76% of employees want to be hybrid, even after the pandemic.

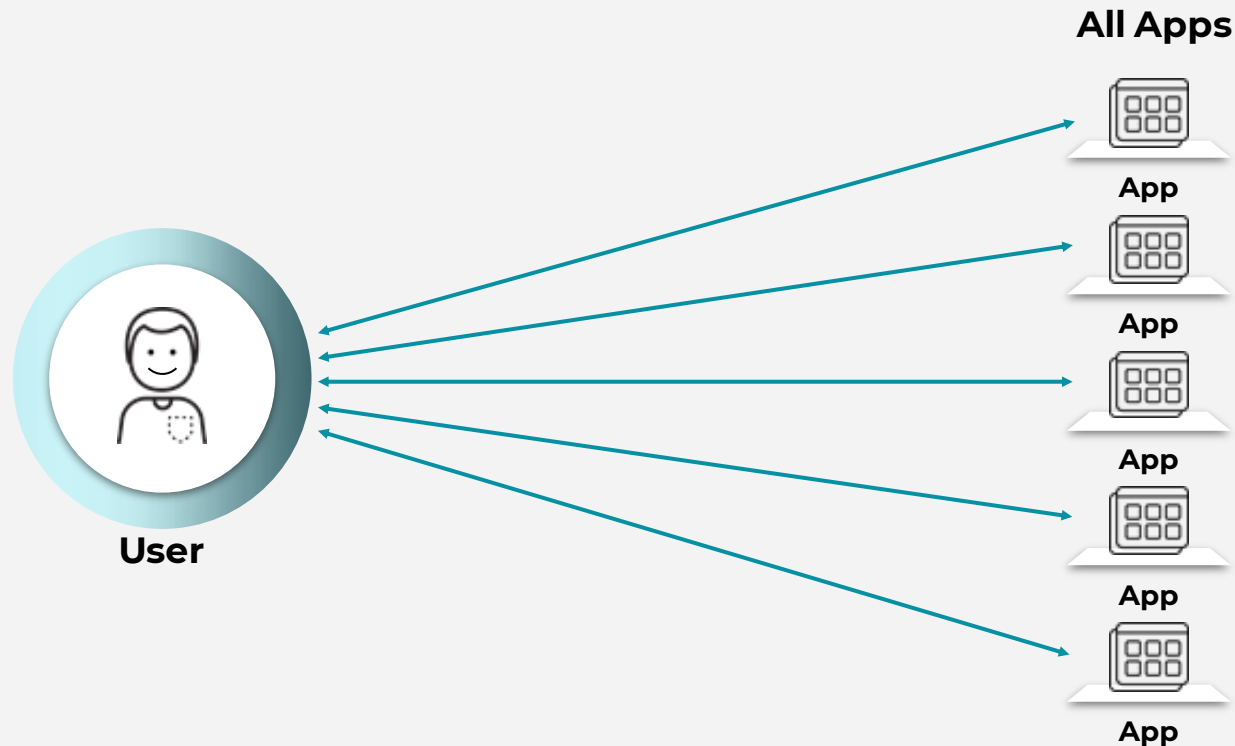
(The State of Hybrid Workforce Security, 2021)



SECURITY WAS SIMPLE WHEN WORK WAS A PLACE YOU WENT TO



THE SECURITY IMPLICATIONS OF HYBRID WORK: USERS ARE NOW GOING DIRECTLY TO APPS



- Most apps now live outside the data center
- Users are working from home and the office
- Direct to app architecture needed

THE SECURITY IMPLICATIONS OF HYBRID WORK: THE ATTACK SURFACE HAS EXPLODED



BIGGER ATTACK SURFACE
= MORE ATTACKS

92%

of technology executives said that their companies experienced a cyber attack over the past 12 months.

(FORRESTER, 2021)

A NEW THREAT, A NEW
SECURITY TOOL

76

The average number of security tools in an organization. (+19% over the past two years, from 64 to 76)

(PANASEER, 2022)

YOU CAN'T TEACH OLD SECURITY NEW TRICKS

THE WORLD NEEDS A PARADIGM SHIFT.



PRE-2010
VPN



2010s

ZTNA 1.0

YOU CAN'T TEACH OLD SECURITY NEW TRICKS

THE WORLD NEEDS A PARADIGM SHIFT.



PRE-2010
VPN



2010s
ZTNA 1.0



2022 -
ZTNA 2.0

INTRODUCING ZTNA 2.0

ZTNA 1.0

Violates the principle of least privilege

Allows and ignores

No security inspection

Doesn't protect data

Can't secure all apps

ZTNA 2.0

Least-privilege access

Continuous trust verification

Continuous security inspection

Protects all data

Secures all apps

PRISMA[®] ACCESS

BY PALO ALTO NETWORKS



PRISMA ACCESS DELIVERS:



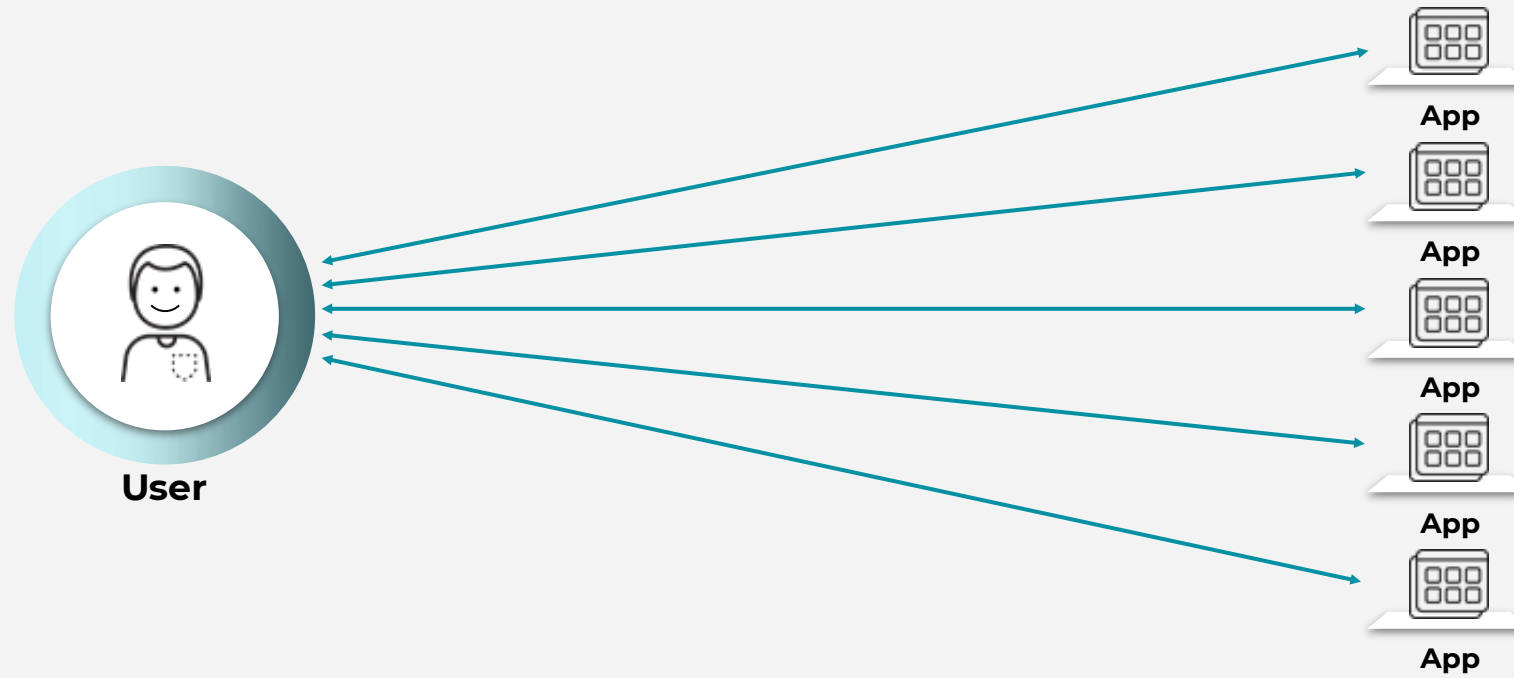
**ZTNA
2.0**

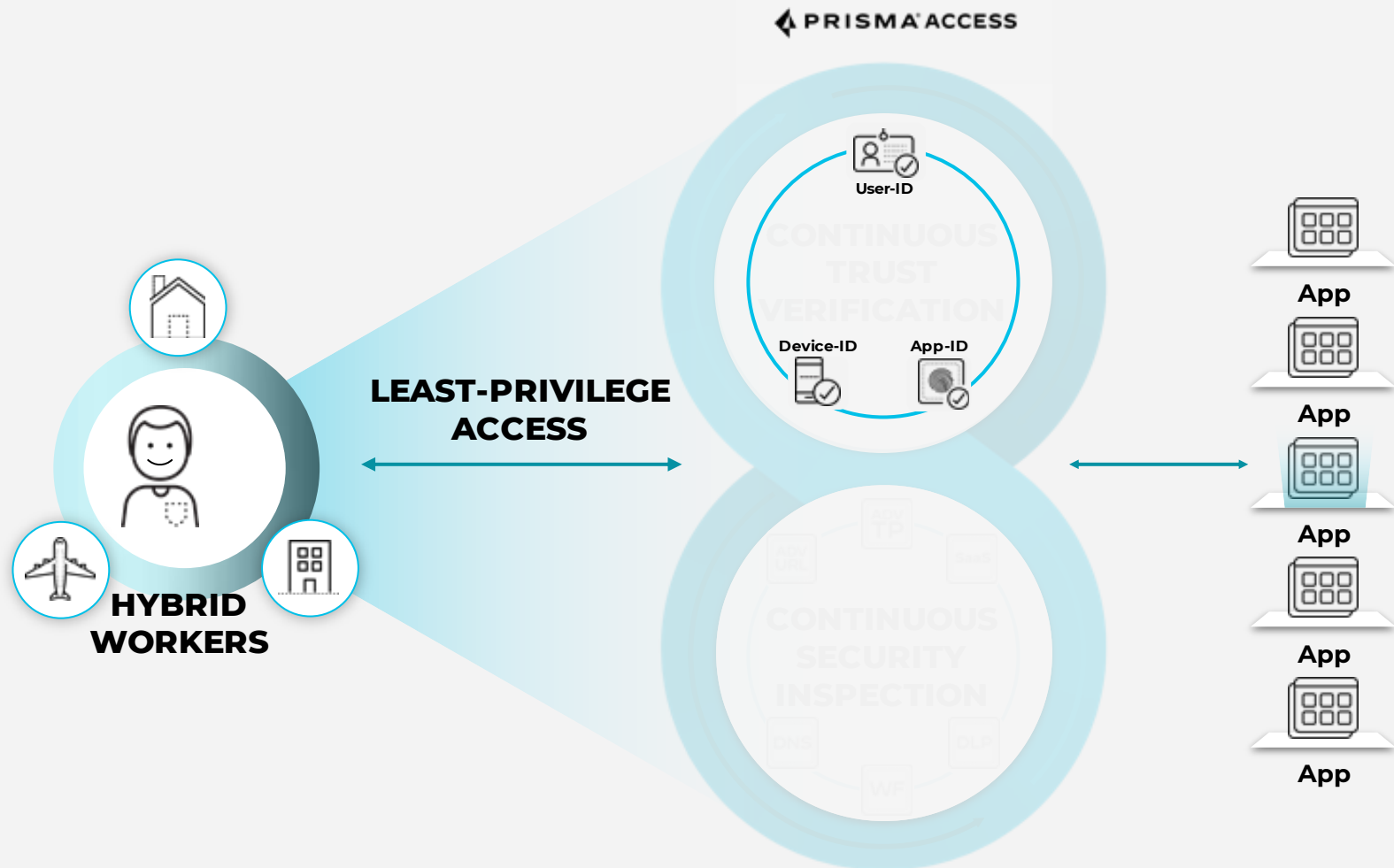


**BEST USER
EXPERIENCE**

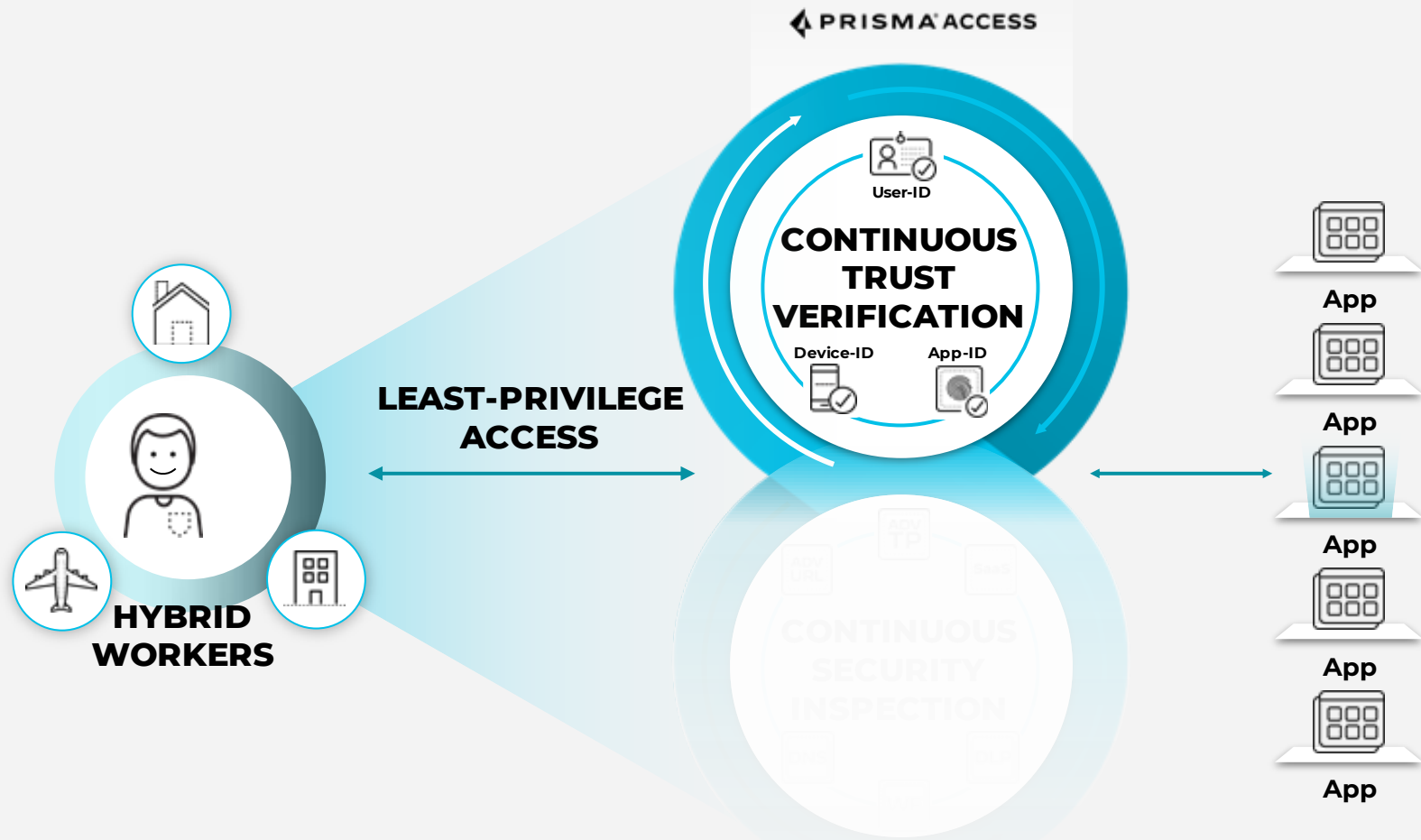


**UNIFIED
PRODUCT**

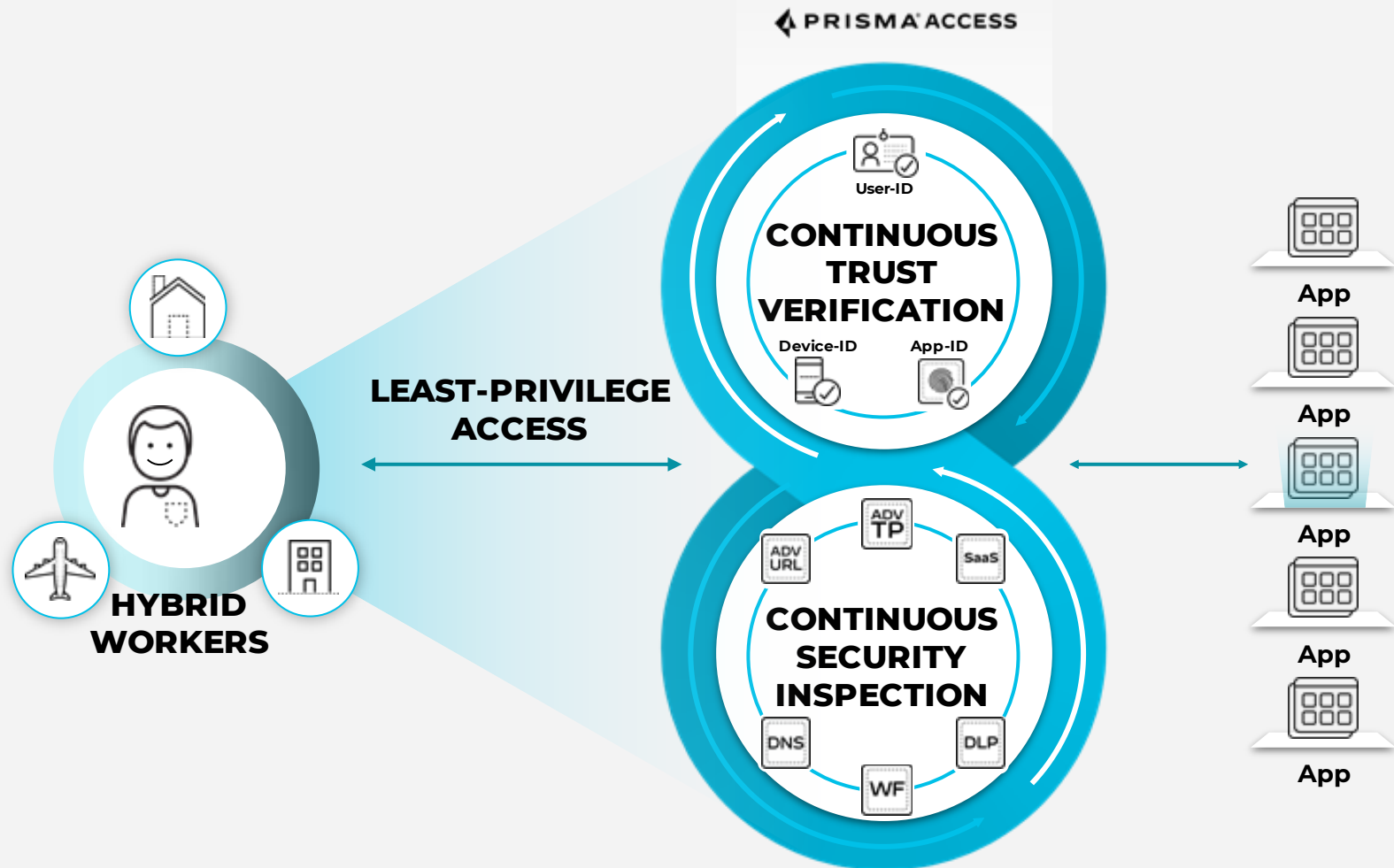




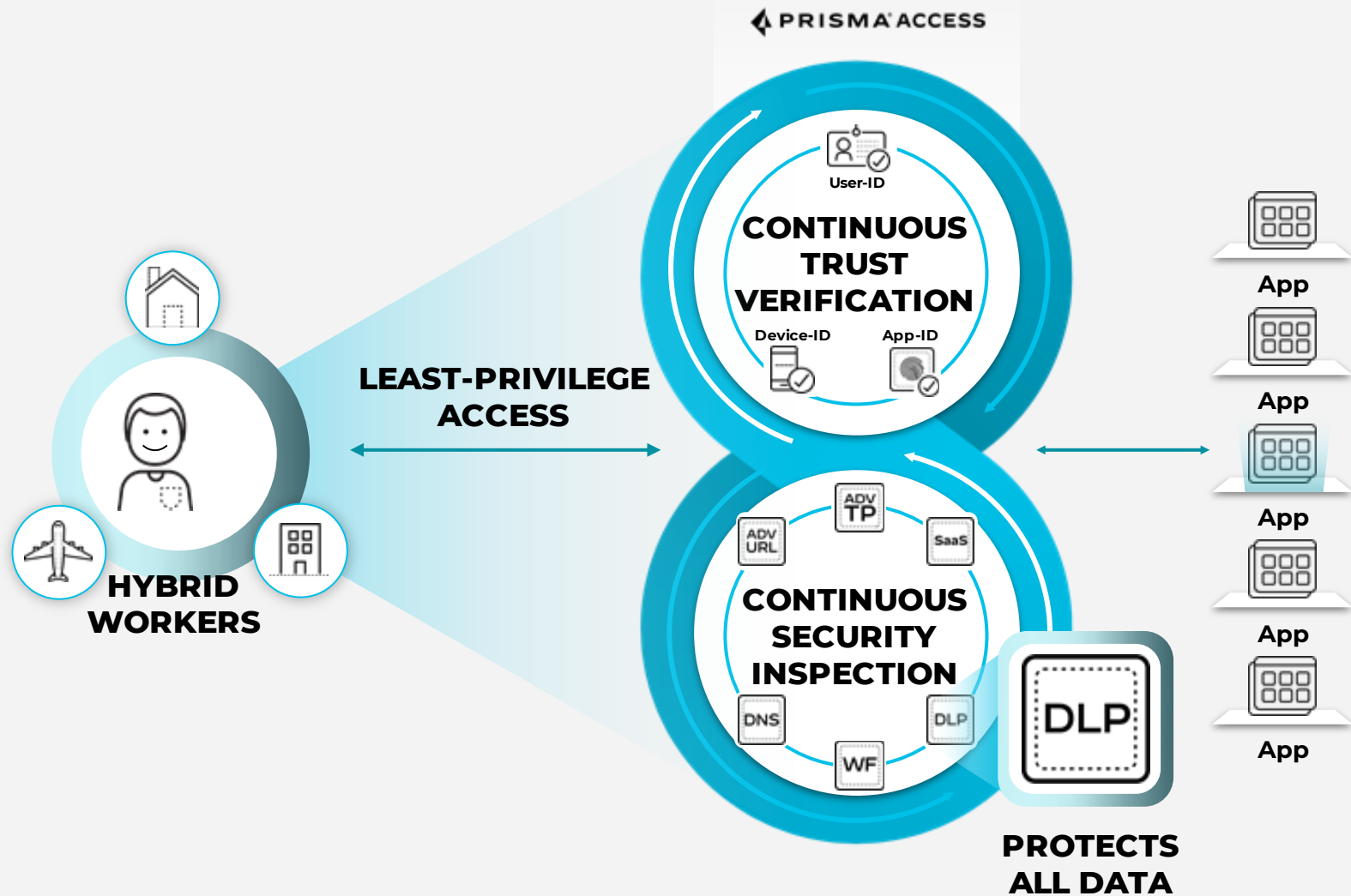
Enables you to fully realize the principle of least privilege by identifying applications based on App-IDs at Layer 7.



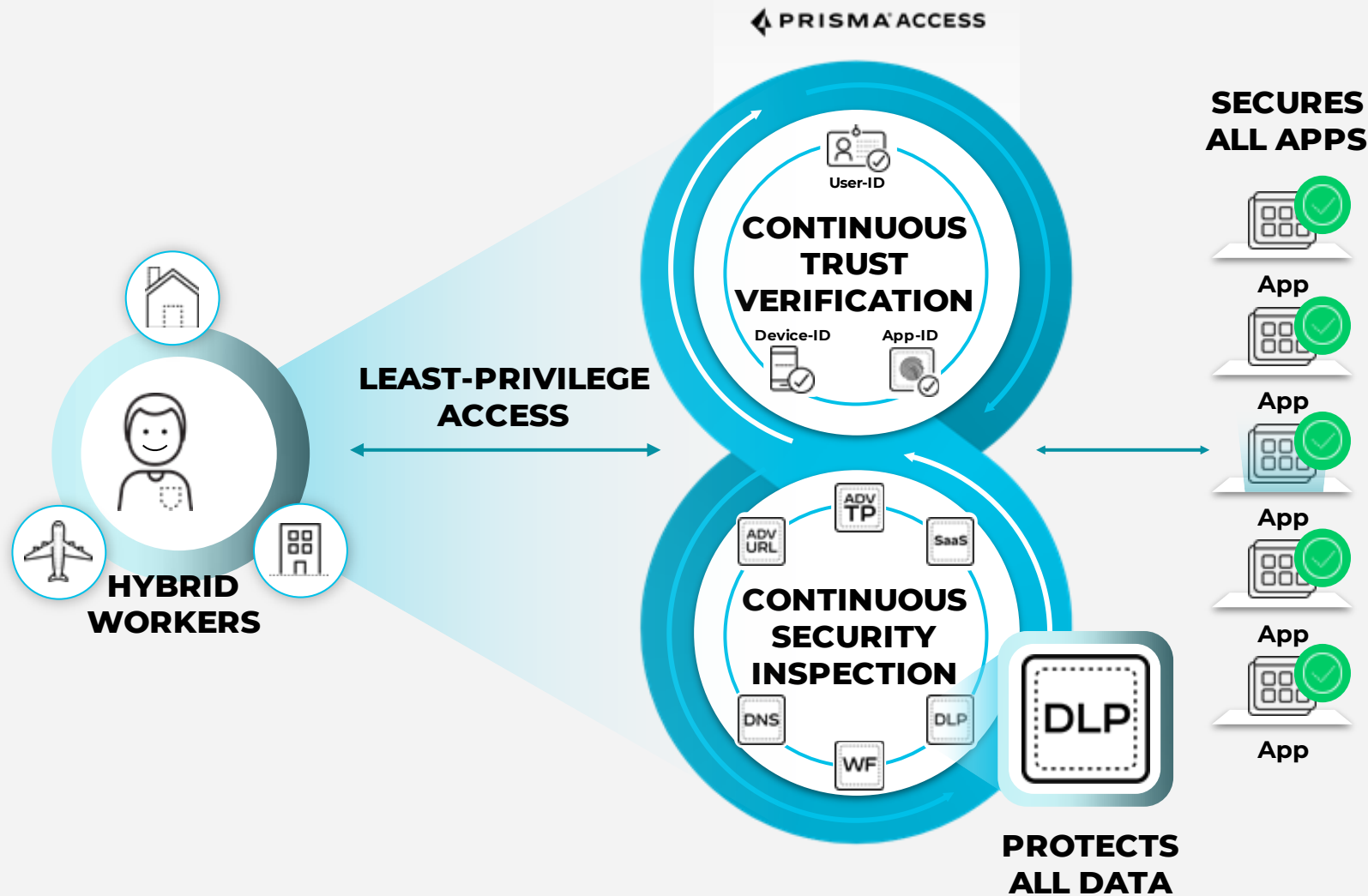
Once access to an app is granted, trust is continually assessed based on changes in device posture, user behavior, and app behavior.



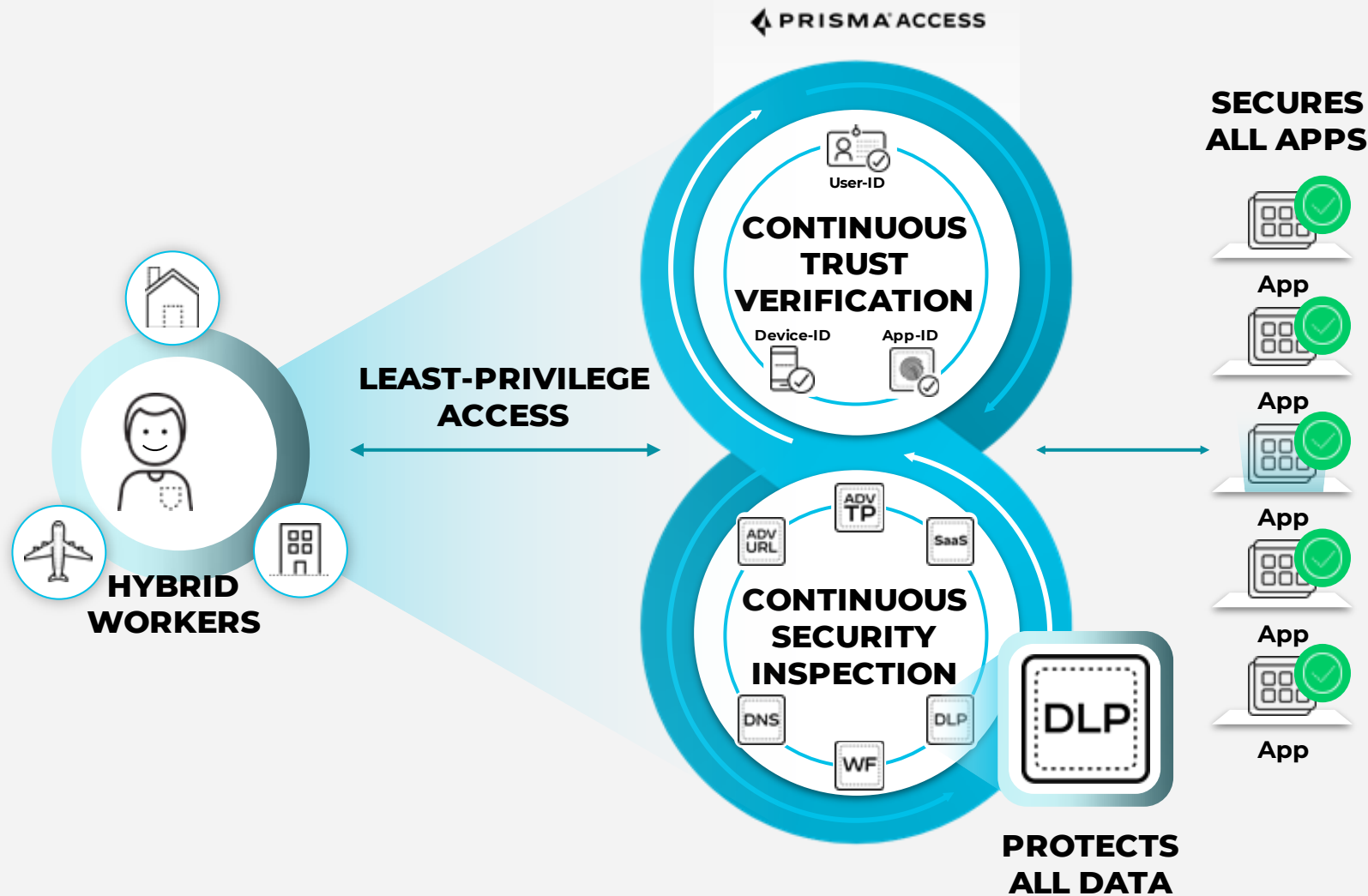
Provides deep and ongoing inspection of all traffic, even for allowed connections to prevent all threats, including zero-day threats.



Consistent data protection across all types of apps used in the enterprise, including private apps and SaaS, with a single DLP policy.



**Consistently
secures all
applications
used across the
enterprise,
including modern
cloud native apps,
legacy private apps,
and SaaS apps.**



Prisma Access: Delivering on the Vision of ZTNA 2.0

- Least-Privilege Access
- Continuous Trust Verification
- Continuous Security Inspection
- Protect All Data
- Secures All Apps

PRISMA ACCESS DELIVERS THE BEST USER EXPERIENCE IN THE INDUSTRY



Highest availability
99.999%
uptime.

Lowest latency
10ms
security processing.

Industry's only
SaaS
performance SLA.

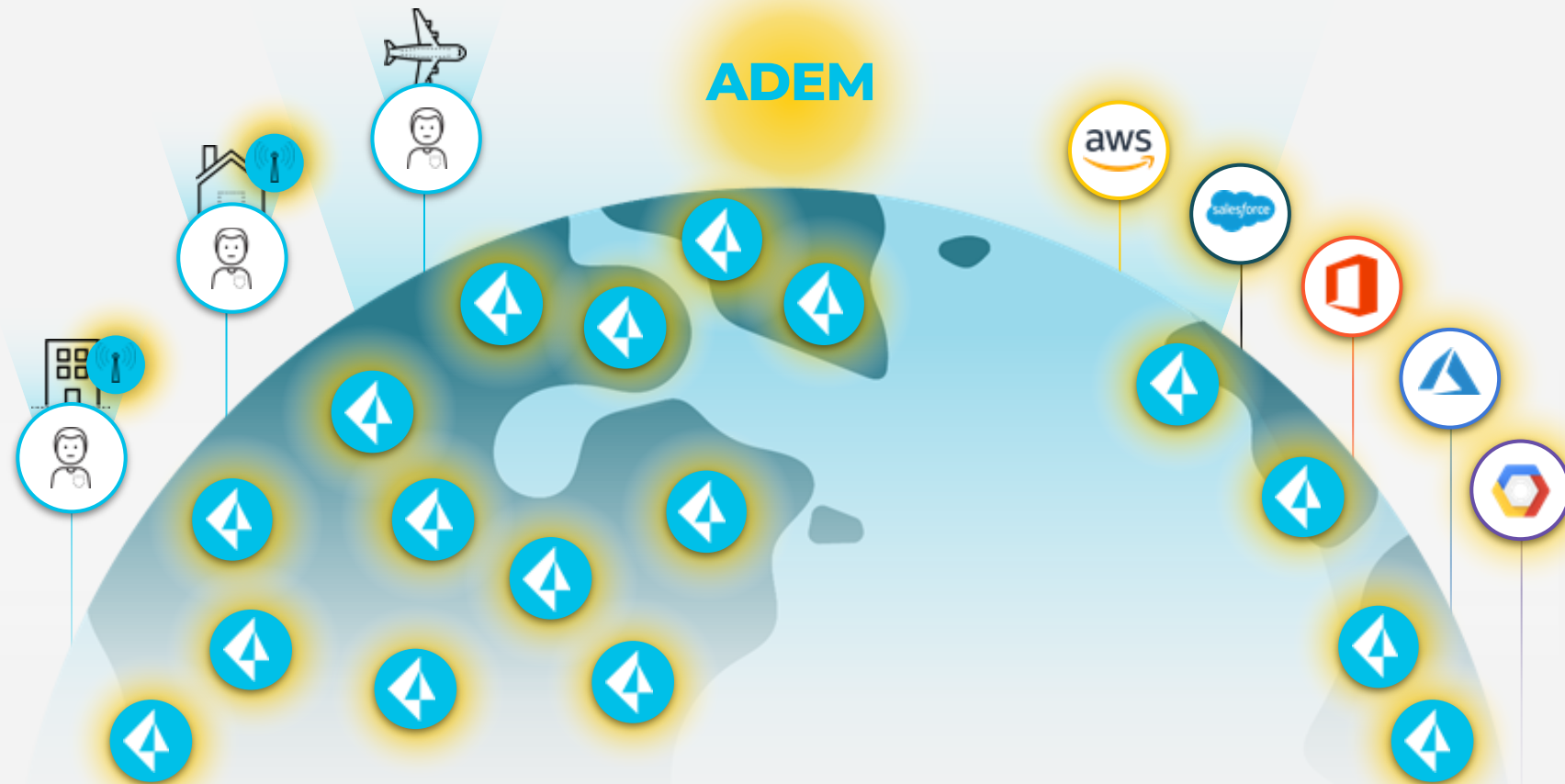
CLOUD SCALE ARCHITECTURE

PRISMA ACCESS



NATIVE AND PERVASIVE VISIBILITY

PRISMA ACCESS



PRISMA ACCESS DELIVERS A UNIFIED SECURITY PRODUCT



**BEST PROBLEM
AVOIDANCE**

**RAPID PROBLEM
DETECTION**

**AUTOMATED PROBLEM
REMIEDIATION**

KEY BENEFITS FOR VPN REPLACEMENT PROJECTS



**ZTNA
2.0**



**BEST USER
EXPERIENCE**



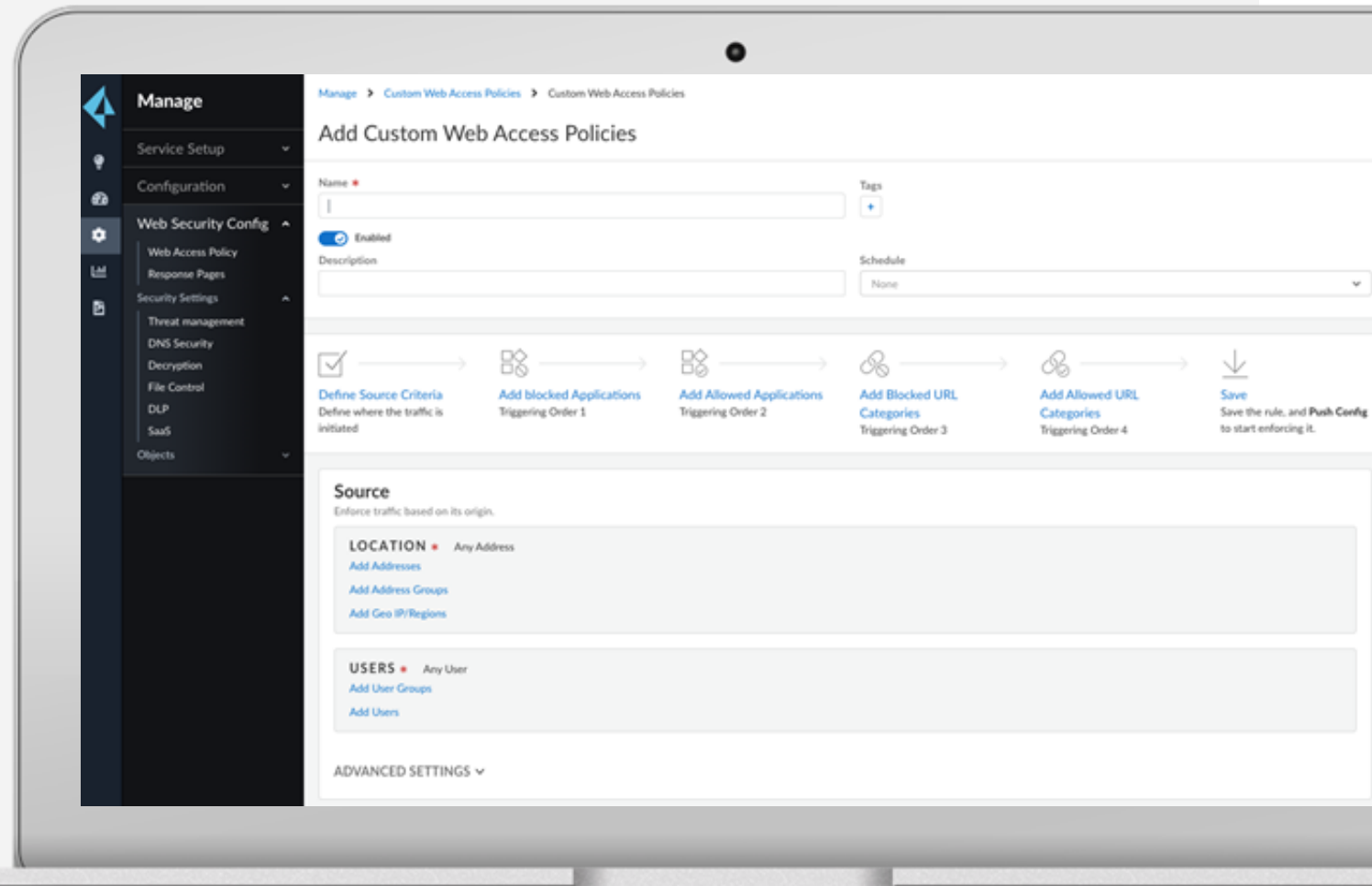
**UNIFIED
PRODUCT**



**INTEGRATED SD-
WAN**

CLOUD MANAGEMENT

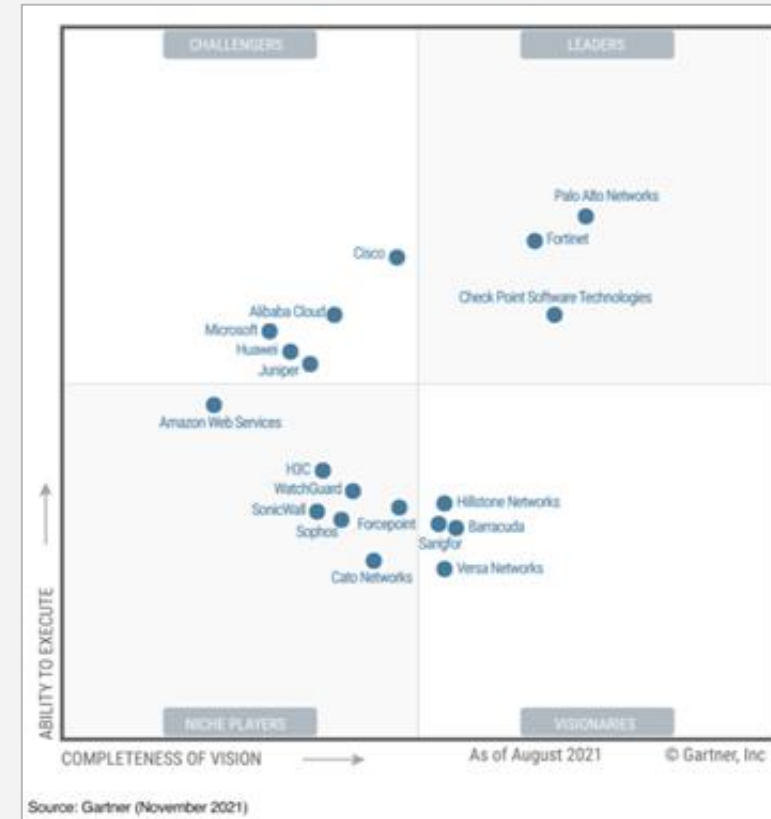
- Policies based on users and apps
- Predefined, guided workflows
- Granular controls
- Continuous best practice recommendations



INDUSTRY RECOGNITION: ESTABLISHED LEADERSHIP IN ZTNA & SECURITY



**Forrester ZTNA Wave Leader
2021**



**Gartner
2021**

THE LARGEST ORGANIZATIONS
AND GOVERNMENTS IN THIS WORLD

USE PRISMA ACCESS FOR ZTNA 2.0

Automotive	aisin	toyota	iveco	honda	volkswagen	micelin
BFSI	aon	zurich	mastercard	ally	moody's	fis global
Services	accenture	mckinsey & company	deloitte	pwc	kpmg	amex global business travel
Retail and Manufacturing	starbucks	the home depot	ralph lauren	boeing	danone	nestle
Energy and Utilities	schlumberger	basf	enel	edf energy	exelon	bakker hughes
Technology	fujitsu	sap	ibm	hp	splunk	dell
Media and Entertainment	viacom cbs	nbc universal	gannett	walt disney television	mgm resorts	warner music
Healthcare	pfizer	providence st. joseph health	carefirst	molina healthcare	mckesson	sutter health
Government	U.S. DEPT OF HOMELAND SECURITY	U.S. DEPT OF VETERAN AFFAIRS	DEFENSE INNOVATION UNIT	U.S. DEPT OF ENERGY	U.S. DEPT OF THE INTERIOR	U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

224B

Threats blocked
per day

4.3M

Unique security
updates delivered
per day

ONLY PRISMA ACCESS

ENABLES ZERO TRUST 2.0,
DELIVERED FROM THE CLOUD,
TO PROVIDE:

ZTNA 2.0

Least-Privilege Access
Continuous Trust Verification
Continuous Security Inspection
Protects All Data
Secures All Apps

BEST USER EXPERIENCE

Cloud Scale
Data Plane Isolation
Autonomous DEM

UNIFIED PRODUCT

Unified Management
Unified Policy
Unified Data



THANK YOU